



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
OFFICE OF THE SECRETARY
Manila

097. 13 DPWH

01-26-2009

JAN 20 2009

DEPARTMENT ORDER **053**
No.
Series of 2009 *(KRA 1-26-09)*

Subject: Installation of Revised Project
Billboards and Markers

In compliance with Memorandum Circular No. 156 dated 18 April 2008 of Executive Secretary Eduardo R. Ermita, ***"Directing all Heads of Government Agencies and Government-Owned and Controlled Corporations to Adopt the Anti-Poverty Brands of President Gloria Macapagal Arroyo"*** and Memorandum of Cabinet Secretary Silvestre H. Bello dated 19 August 2008 in order to have a uniform and consistent design in all event materials and outdoor billboards, and for the guidance and information of the citizenry about the on-going and completed infrastructure projects being undertaken by the Department, project billboards and markers shall be installed in all project sites by the concerned implementing offices of the Department adopting the Photo of President Gloria Macapagal-Arroyo with hard hat.

Henceforth, the following guidelines shall be observed in the preparation and installation of the revised billboards and markers:

A. BILLBOARDS

1. The project billboard to be installed in all project sites shall include the photo of President Gloria Macapagal-Arroyo wearing a hard hat; information as to **"SOURCE OF FUNDS"** shall also be added;
2. For each locally funded building project or similar project, Type I Tarpaulin Billboard - 4ft x 8ft (Annex "A") shall be installed in front of the project site;
3. For each locally funded road/bridge/flood control project, two Type I Tarpaulin Billboard - 4ft x 8ft shall be installed one at the beginning and one at the end of the project;
4. For each foreign assisted project, Type II Tarpaulin Billboard - 8 ft x 8 ft (Annex "B") shall be used at same locations specified for each project category above;
5. For locally funded and foreign assisted projects, project tarpaulin billboards, 8ft x 8 ft (Annex C) with PGMA photo with hard hat shall likewise be installed; it shall include a) for completed project - photo of the finished project, b) for on-going project - photo before and during its construction", and c) for programmed project - perspective of the project; and
6. Specifically, for road projects with a minimum length of 3 kilometers, 2ft x 4ft project tarpaulin banners (Annex "D") shall also be installed 500 meters interval at either direction.

B. MARKERS

1. The marker to be installed in all completed projects shall be made of 3/32 inch thick brass plate, 18" x 24" in size with black sunk lettering. It shall include the name of project, location, personages and source of fund(s) as shown in Annexes "E" (locally funded) & "F" (foreign assisted);
2. For building and similar projects, it shall be strategically located at the front wall of the structure as shown in Annex "G. 1";
3. For 2-lane bridge and similar projects, it shall be installed at the right wing wall as shown in Annex "G.2"; and
4. For 4-lane bridge with median of not less than 2.0 m and similar projects, it shall be installed at the median as shown in Annex "G.3".

This Order supersedes Department Order No. 83, series of 2005 and other previous issuances inconsistent herewith.

For strict compliance.

HERMOGENES E. EBDANE, JR.
Secretary

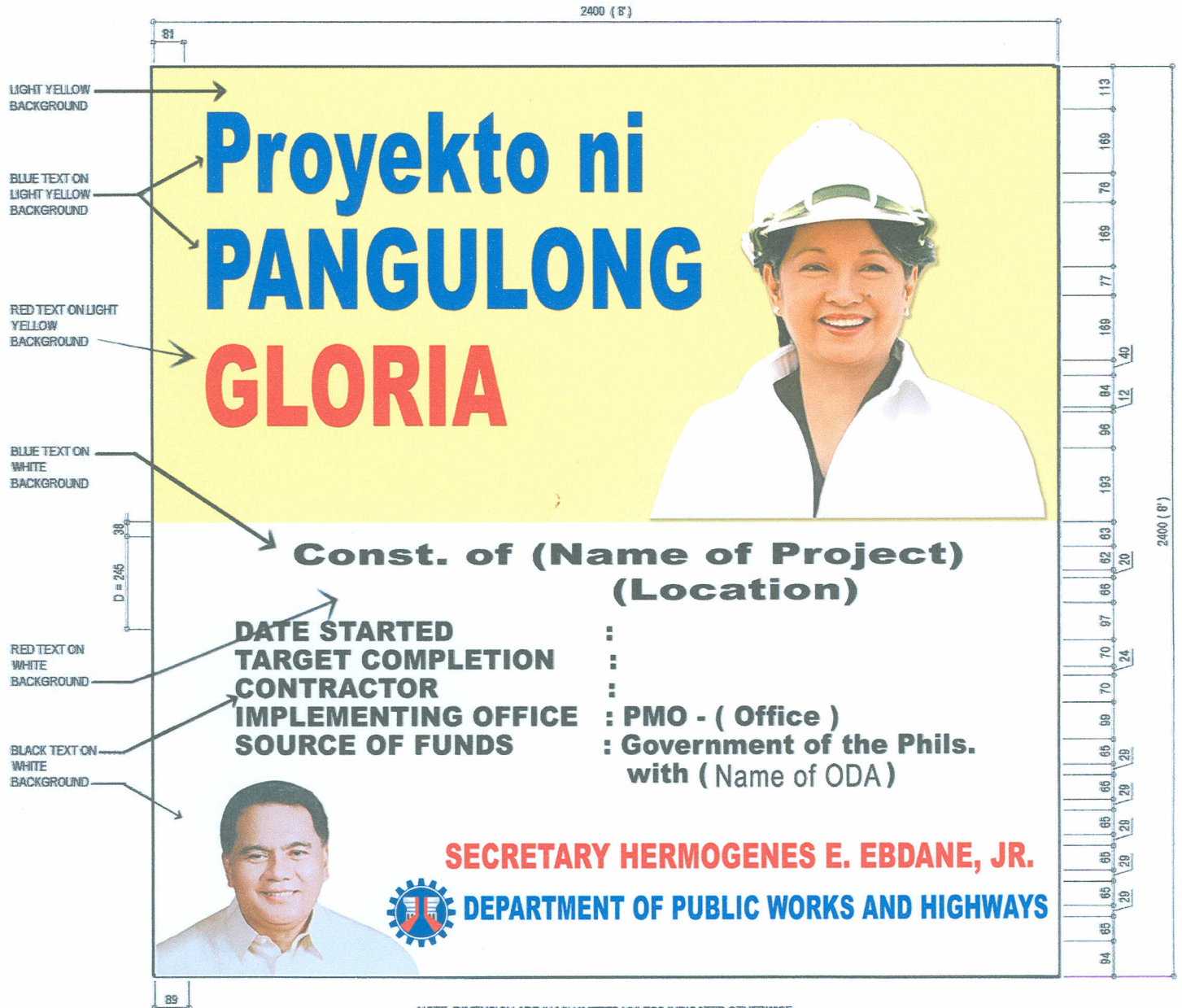


WIN9100863

ANNEX A
TYPE - I BILLBOARD (4' X 8')



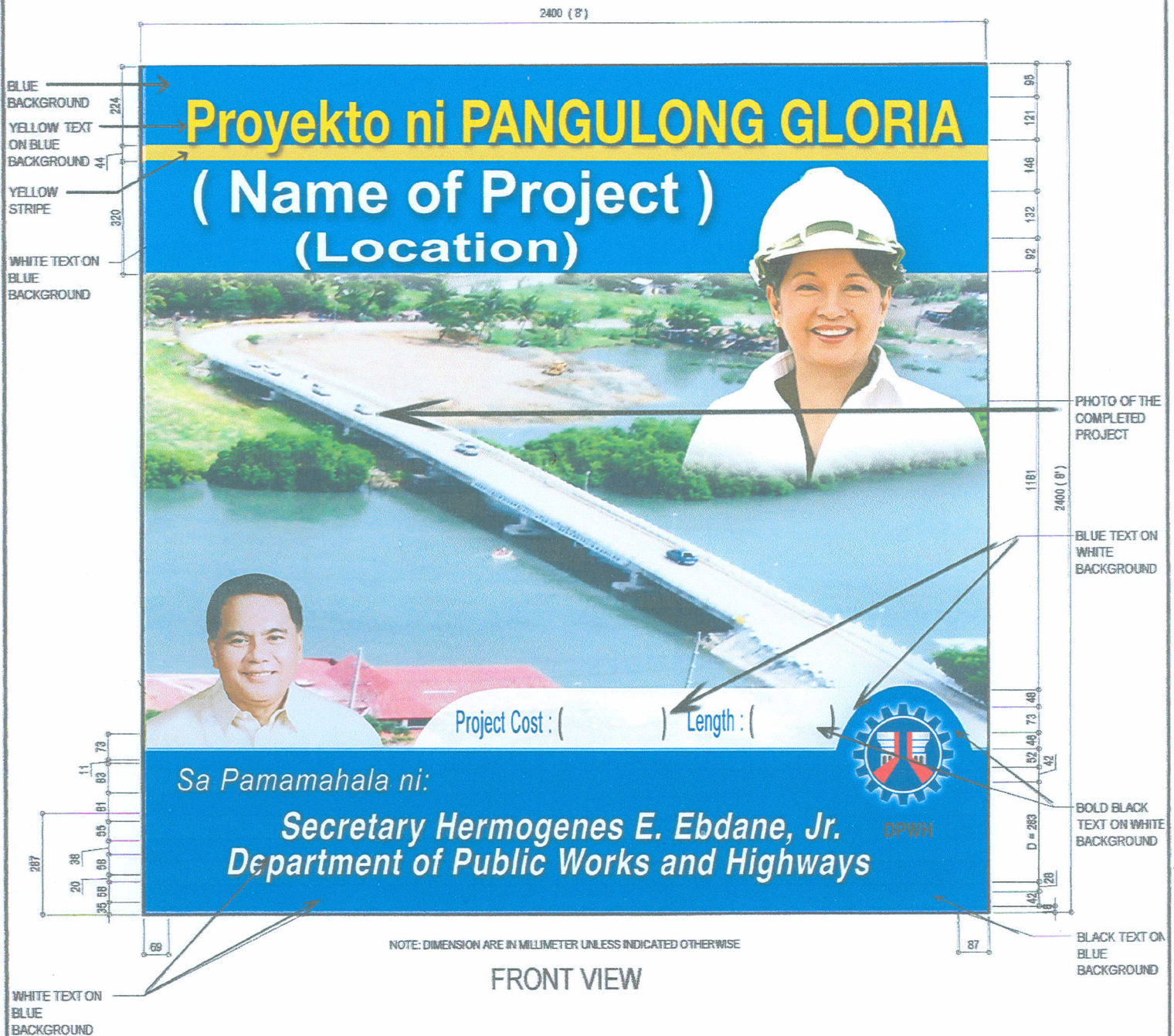
ANNEX B
TYPE - II BILLBOARD (8' X 8')



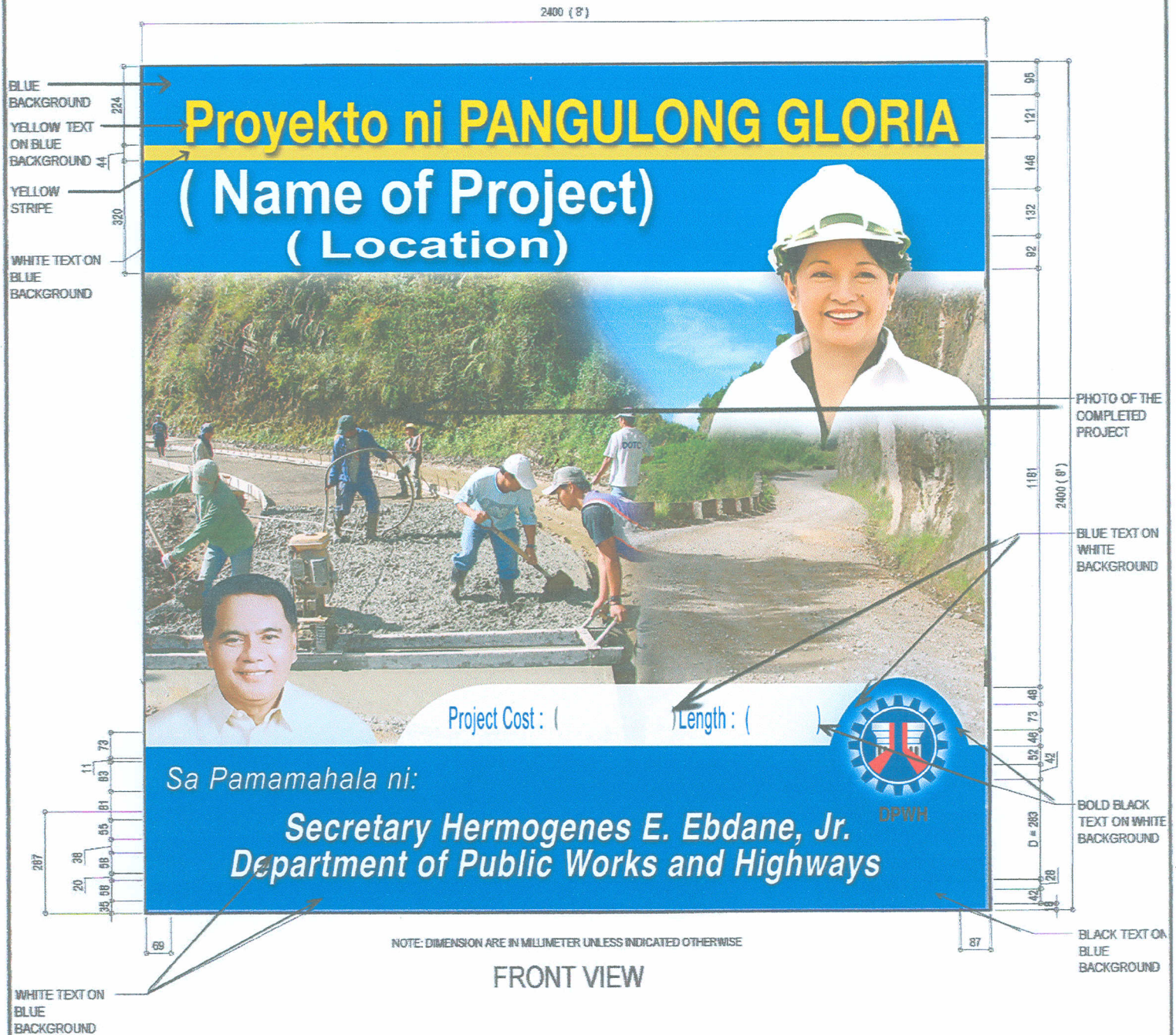
NOTE: DIMENSION ARE IN MILLIMETER UNLESS INDICATED OTHERWISE

FRONT VIEW

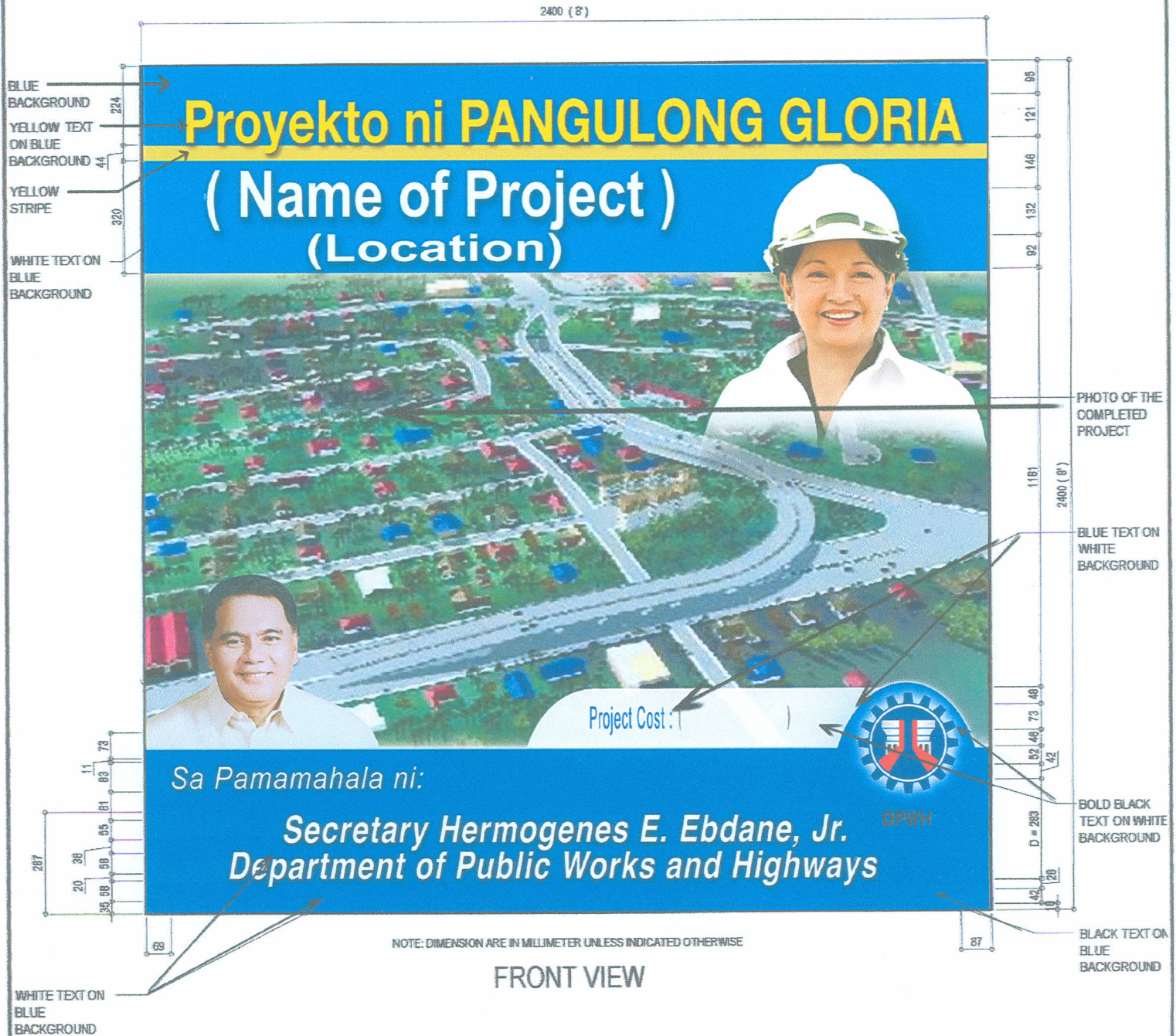
ANNEX C
COMPLETED PROJECT
TYPE - II BILLBOARD (8' X 8')



ANNEX C
ON - GOING PROJECT
 TYPE - II BILLBOARD (8' X 8')



ANNEX C
PROGRAMMED PROJECT
TYPE - II BILLBOARD (8' X 8')



ANNEX D

(2'x4')



ANNEX “E”


[illegible]

ANNEX F

Draw Marker Size (18" x 24" x 3/32" dia.)
 Starch Lettering (Black)
 w/ Bolts & Screws

32 65

34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100


 Republic of the Philippines
 Department of Public Works and Highways
(Name of Project)
(Location)
 WAS COMPLETED UNDER THE ADMINISTRATION OF
 AND INAUGURATED BY
 HER EXCELLENCY
GLORIA MACAPAGAL ARROYO
 President of the Republic of the Philippines
 assisted by
HON. HERMOGENES E. EBDANE JR.
 Secretary of the Department of Public Works and Highways
(Name of Concerned Congressman)
 and
(Name of Concerned Governor)
 FUNDED BY THE REPUBLIC OF THE PHILIPPINES
 WITH FINANCIAL ASSISTANCE FROM THE
(Name of ODA)

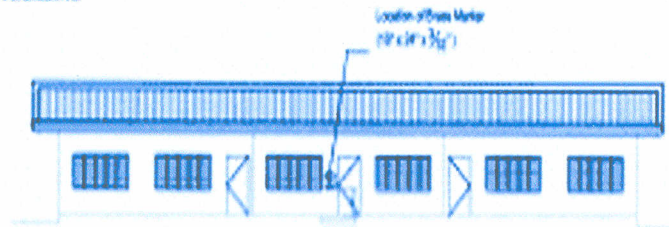
150 151

NOTE: DIMENSION IN MILLIMETER UNLESS INDICATED OTHERWISE

LOCATION OF PROJECT MARKER

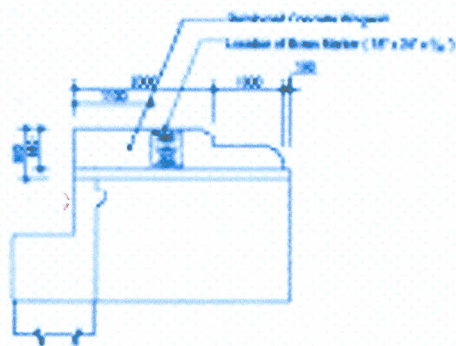
Annex "G-1"

1. FOR BUILDING



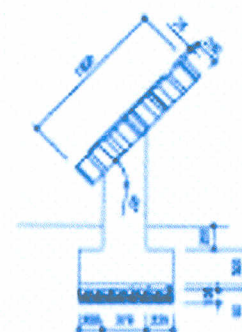
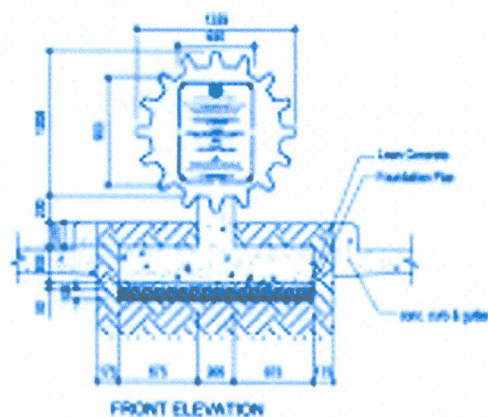
Annex "G-2"

2. FOR TWO(2) - LANE BRIDGE



Annex "G-3"

3. FOR FOUR (4) - LANE BRIDGE WITH MEDIAN NOT LESS THAN 2 m.



SIDE ELEVATION

NOTE: DIMENSION IN MILLIMETER UNLESS INDICATED OTHERWISE



**OUR APOLOGIES
FOR THE INCONVENIENCE**

YOUR TAXES ARE WORKING FOR YOU
DPWH

3" ft

4" ft