7.12 DPWH 2-24-2017



Republic of the Philippines DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS

**OFFICE OF THE SECRETARY** 

Manila

22 FEB 2017



SUBJECT: Revised Guidelines on the Installation of Project Billboards

For the information and guidance of the public about the on-going projects being undertaken by the Department, the following guidelines shall be observed by all concerned implementing offices in the preparation and installation of project billboards:

- 1. The new billboard design layout, dimension and letter sizes on white background, as shown on the attached drawing, shall be depicted on a standard billboard measuring 1220mm x 2440mm (4ft. x 8ft.) using 12.50mm (1/2 inch) thick marine plywood or tarpaulin of the same size posted on 5mm (3/16 inch) marine plywood.
- 2. All existing billboards of on-going projects shall be replaced with new one adopting the above guidelines.
- 3. For each building project, the billboard shall be installed in front of the project site.
- 4. For each road/bridge/flood control project, two billboards shall be installed, one at the beginning and one at the end of the project.
- 5. For road projects with length of 10 kilometers or more, additional billboard shall also be installed at every 5-kilometer interval.
- 6. Name(s) and/or picture(s) of any personages should not appear in the billboard.
- 7. No other billboards shall be allowed to be installed 100 meters before and 100 meters after all DPWH projects and in-between the project limits or within the road right-of-way.
- 8. DPWH contractors shall not be allowed to place names of politicians or carry political billboard on their equipment.

This order supersedes Department Order No. 141, Series of 2016, and shall take effect immediately.

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MARK A. VILLAR Secretary

5.1.3 cbd/DLB/DBP

Department of Public Works and Highways Office of the Secretary

