



JAN 25 2024

DEPARTMENT MEMORANDUM)

CIRCULAR NO. 07)
 Series of 2024)

01/26/2024

FOR / TO : **SENIOR UNDERSECRETARY**
UNDERSECRETARIES
ASSISTANT SECRETARIES
REGIONAL DIRECTORS
BUREAU DIRECTORS
SERVICE DIRECTORS
HEADS OF UPMOs
DISTRICT ENGINEERS
HEADS OF ATTACHED AGENCIES
OTHERS CONCERNED
 This Department

For information and guidance, attached is a copy of the **Memorandum Circular No. 42** dated January 16, 2024 signed by Executive Secretary Lucas P. Bersamin, with the subject: **"DIRECTING ALL NATIONAL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS, AND STATE UNIVERSITIES AND COLLEGES, TO ATTEND, PARTICIPATE AND PROVIDE FULL SUPPORT TO THE BAGONG PILIPINAS OFFICIAL CAMPAIGN KICK-OFF RALLY"**.

A copy of the said Memorandum Circular may also be downloaded from the DPWH website: <http://dpwhweb>. If an office cannot access the DPWH website, a hard copy may be obtained from the Records Management Division, HRAS, upon request.

For dissemination to all concerned.

MARICHU A. PALAFOX, CESO II
 Assistant Secretary for Support Services

Encl: As stated

cc: Office of the Secretary

10.1.4 EMEMS/JVL/CDP/VGV



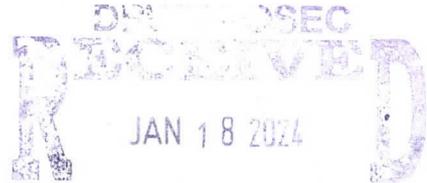
Office of the President
of the Philippines
Malacañang



MALACAÑANG RECORDS OFFICE

Manila, January 17, 2024

SECRETARY MANUEL M. BONOAN
Department of Public Works and Highways
Manila



By: _____ Time: _____
Control No.: 24-80697
IDTS No.: 00673

Sir:

I have the honor to transmit for your information and guidance, a certified copy of Memorandum Circular No. 42 dated January 16, 2024 entitled "**DIRECTING ALL NATIONAL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS, AND STATE UNIVERSITIES AND COLLEGES, TO ATTEND, PARTICIPATE AND PROVIDE FULL SUPPORT TO THE BAGONG PILIPINAS OFFICIAL CAMPAIGN KICK-OFF RALLY**".

Thank you.

Very truly yours,


ATTY. KAMILLE N. ESPINO
Acting Director IV



Office of the President
of the Philippines
Malacañang

MEMORANDUM CIRCULAR NO. 42

DIRECTING ALL NATIONAL GOVERNMENT AGENCIES AND INSTRUMENTALITIES, INCLUDING GOVERNMENT-OWNED OR -CONTROLLED CORPORATIONS, AND STATE UNIVERSITIES AND COLLEGES, TO ATTEND, PARTICIPATE AND PROVIDE FULL SUPPORT TO THE BAGONG PILIPINAS OFFICIAL CAMPAIGN KICK-OFF RALLY

WHEREAS, the Administration, through Memorandum Circular (MC) No. 24 (s. 2023) launched the *Bagong Pilipinas* campaign as its brand of governance and leadership towards attaining a promising future, focused on implementing an all-inclusive plan for deep and fundamental social and economic transformations in all sectors of society and government, and to foster the State's commitment towards the attainment of comprehensive policy reforms and full economic recovery;

WHEREAS, MC No. 24 also directed all national government agencies (NGAs) and instrumentalities, including government-owned or -controlled corporations (GOCCs), and state universities and colleges (SUCs), to be guided by the principles, strategies, and objectives of the *Bagong Pilipinas* brand of governance and leadership in planning their programs, activities and projects, as well as in their branding and communications strategy;

WHEREAS, MC No. 39 (s. 2023) designated the Presidential Communications Office (PCO), as the lead agency for the *Bagong Pilipinas* Kick Off Rally; and

WHEREAS, the success of this campaign and call to action, requires the dynamic support of all government agencies and instrumentalities;

NOW, THEREFORE, all NGAs and instrumentalities, including GOCCs and SUCs, are hereby directed to participate in and extend full support for the *Bagong Pilipinas* Kick Off Rally on 28 January 2024 at the Quirino Grandstand, Manila.

DONE, in the City of Manila, this 16th day of January, in the year of our Lord, Two Thousand and Twenty-Four.

By authority of the President:


LUCAS P. BERSAMIN
Executive Secretary

