



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
CENTRAL OFFICE
Manila

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DEPARTMENT MEMORANDUM)

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Series of 2022)

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FOR / TO : Undersecretaries
Assistant Secretaries
Service Directors
Bureau Directors
Regional Directors
Heads of UPMOs
District Engineers
This Department

For information and guidance, attached is a copy of the letter dated September 27, 2022 from Sr. Undersecretary Domingo F. Panganiban, Department of Agriculture, requesting to celebrate National Rice Awareness Month, this November 2022 until 2028 with a theme "Be RICEpossible".

The copy of said letter may also be downloaded from the **DPWH website:** <http://dpwhweb>. If an office cannot access the DPWH website, a hard copy may be obtained from the Records Management Division, HRAS upon request.

For dissemination to all concerned.


MARICHU A. PALAFOX, CESO II
Assistant Secretary for Support Services

Encl: Dept of Agriculture letter dated September 27, 2022

cc: Office of the Secretary

10.1.4 JSC/RGA/VGV/MSV



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
1100 Quezon City

September 27, 2022

HON. MANUEL M. BONOAN

Secretary

Department of Public Works and Highways
Bonifacio Drive, Port Area, Manila

Dear **Secretary Bonoan**,

Greetings from the Department of Agriculture (DA)!

As we celebrate November as National Rice Awareness Month (NRAM) pursuant to Proclamation No. 524 s. 2004, please join us in calling every Filipino to "Be RICEponsible," which will be the theme of NRAM this year until 2028, to ingrain the message better in the hearts and minds of every Filipino. It aims to encourage everyone to be RICEponsible by not wasting rice, by eating brown rice and rice mixed with other staples, and by supporting locally-produced rice.

We request you to join the Be RICEponsible advocacy by issuing a memorandum circular enjoining your whole department, its bureaus, and its attached agencies to do the following during the month-long celebration: (1) Print and display a streamer saying *Be RICEponsible*; (2) Recite the *Be RICEponsible Pledge* every flag raising ceremony; (3) Promote NRAM and its activities in your quad media; (4) Conduct activities (i.e., games, seminars, orientations, and info ads through email) to help inform everyone on how to be RICEponsible; and (5) Serve local rice, brown rice, and rice mix in feeding programs and cafeterias.

Here is the link containing the materials and collaterals you can use, including the tarp design and quad media info ads: <https://bit.ly/nram2022>. Should you have questions or clarifications, your staff may contact Ms. Sarah Joy Ruiz of DA-PhilRice at 0905-339-0173 or sjn.ruiz@philrice.gov.ph.

We look forward to your favorable response to our call to promote better health while helping achieve rice self-sufficiency and improving the lives of our farmers. Thank you very much in advance.

Sincerely,

DOMINGO F. PANGANIBAN

Senior Undersecretary