



Republic of the Philippines  
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS  
**OFFICE OF THE SECRETARY**  
Manila



097.13 DPWH  
01.08.2025

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DEPARTMENT ORDER )  
NO. 01 )  
Series of 2025 )  
A 118/2025

**SUBJECT: DPWH Social Media Policy**

In line with the Department's commitment to create awareness of its programs and policies, improve public satisfaction on the agency's performance, support the national efforts towards digital transformation, and optimize the online presence of DPWH to interact with and engage the public in matters of public interest, the hereto attached recalibrated DPWH Social Media Policy is hereby prescribed.

This policy aims to provide a comprehensive framework for a responsive and well managed DPWH social media assets.

It also seeks to improve the online brand identity for the Department through a consistent and coordinated content and feedback strategy across all social media assets to increase stakeholder engagement and ultimately improve public perception.

A guide for the responsible use of social media and acceptable norms of DPWH employees is also provided.

The policy may be downloaded on the References Section of the DPWH intranet website or <http://dpwhweb/references/guidelines.htm>

This Order shall supersede Department Order No. 68, series of 2015 and shall take effect immediately.

Department of Public Works and Highways  
Office of the Secretary



WIN5K00678

**MANUEL M. BONOAN**  
Secretary

Encl: DPWH Social Media Policy  
Annex A – Social Media Performance Report Template  
Annex B – Public Information Division Request Forms

17.1.2 MRCB/RDR

