



Republic of the Philippines
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
OFFICE OF THE SECRETARY
Bonifacio Drive, Port Area Manila



097.13 DPWH
05.14.2025

APR 30 2025

DEPARTMENT ORDER)

**SUBJECT: Guidelines on the Installation of
Project Billboards**

NO. 82)
Series of 2025 May 14/2025

To enhance public awareness of ongoing projects undertaken by the Department and to support the government's transparency efforts by acknowledging the taxpaying public's contribution to infrastructure development, the following guidelines, as shown in the attached layout drawing shall be observed by all implementing offices in the preparation and installation of project billboards:

1. Project Billboard Design and Materials

- 1.1 The billboard design layout, dimensions, and letter sizes, as shown in the attached drawing, shall be depicted on a standard billboard measuring 1220mm x 2440mm (4ft. x 8ft.) (refer to **sheet no. "2" of Set "A-1"** and **sheet no. "4" of Set "B-1"**).
- 1.2 The billboard shall be constructed using 12.50mm (1/2 inch) thick marine plywood or tarpaulin of the same size mounted on 5mm (3/16 inch) marine plywood (refer to **sheet no. "3" of Set "A-1"** and **sheet no. "5" of Set "B-1"**).

2. Required Content and Placement

- 2.1 The project billboard shall prominently display the statement **"THIS IS WHERE YOUR TAXES GO"**, along with the official logos of the Department of Public Works and Highways (DPWH), Bureau of Internal Revenue (BIR), and Department of Finance (DOF). This requirement shall apply to all DPWH-funded projects, including Convergence Projects, regardless of implementing agency (refer to **sheet no. "2" of Set "A-1"**).

Furthermore, the inclusion of other agency logos (e.g., DOT, DA, DILG, DepEd, etc.) shall be required only if a formal agreement (e.g., Memorandum of Agreement or Implementing Arrangement) exists, indicating joint funding or implementation responsibilities (refer to **sheet no. "4" of Set "B-1"**). In the absence of such agreement, only the DPWH, BIR, and DOF logos shall be included on the project billboard, even if the project falls under a convergence.

- 2.2 These elements shall be placed at the top of the billboard, with the statement printed in a font size of 60mm, as indicated in the attached layout drawing.
- 2.3 The Bagong Pilipinas logo shall be positioned at the upper right corner with dimensions as shown in the layout drawing.
- 2.4 The names of the government agencies and their logos shall appear on the same white background, following the prescribed layout.
- 2.5 The project name and location shall be displayed separately for clarity.

3. Installation Locations

- 3.1 For building projects, the billboard shall be installed at the front of the project site.
- 3.2 For road/bridge/flood control projects, billboards shall be strategically installed in conspicuous location at both ends of the project.
- 3.3 For road projects exceeding 10 kilometers, additional billboards shall be installed at every 5-kilometer interval. If the project length extends beyond the last multiple of 5 kilometers by up to 2 kilometers, a single billboard installed at the project endpoint shall suffice for both the final interval and the endpoint.

4. Prohibitions

- 4.1 Billboards must not include names, images of individuals, or any political advertisements.
- 4.2 Political billboards are prohibited within a 100-meter radius before and after all DPWH projects.

This order supersedes Department Order No. 11, Series of 2022 and Department Order No. 21, Series of 2017, and shall take effect immediately.


MANUEL M. BONOAN
Secretary

Department of Public Works and Highways
Office of the Secretary



WIN5R01784



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS
BUREAU OF DESIGN
BONIFACIO DRIVE, PORT AREA, MANILA

STANDARD DESIGN DRAWINGS OF PROJECT BILLBOARDS

SUBMITTED:


ELVIN G. TACTAC
OIC-CHIEF, HIGHWAYS DIVISION
BUREAU OF DESIGN

DATE: **MAR 04 2025**

RECOMMENDED:



BLESILDA S. RAMOS
DIRECTOR IV,
BUREAU OF DESIGN

DATE: **APR 04 2025**


MEDMER G. MALIG
ASSISTANT SECRETARY FOR TECHNICAL SERVICES
AND INFORMATION MANAGEMENT SERVICE

DATE: **APR 07 2025**


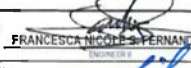



APPROVED:

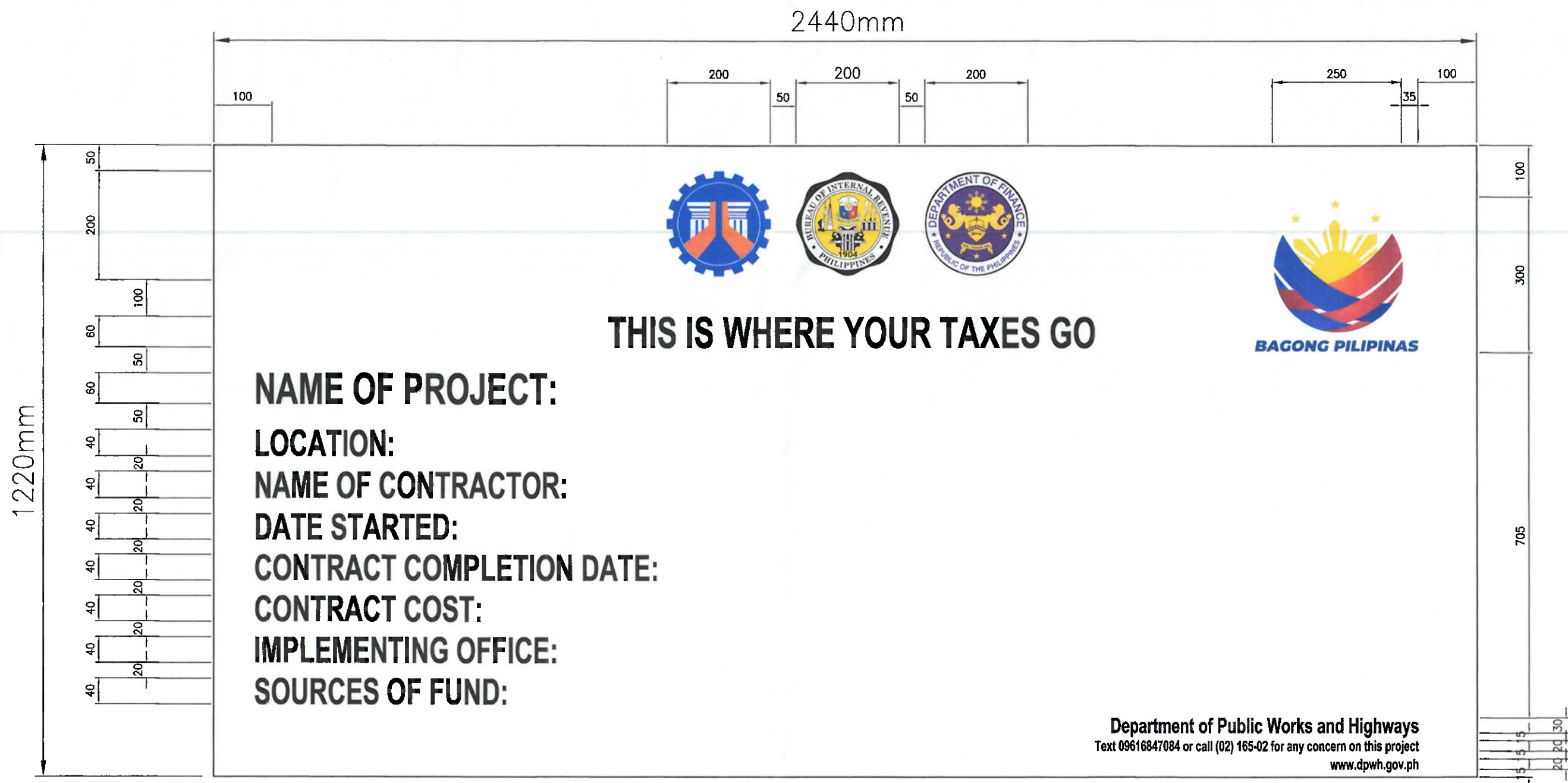

ADOR G. CANLAS, CESO IV
UNDERSECRETARY FOR TECHNICAL SERVICES AND
INFORMATION MANAGEMENT SERVICE

DATE: **APR 25 2025**



INDEX OF DRAWINGS

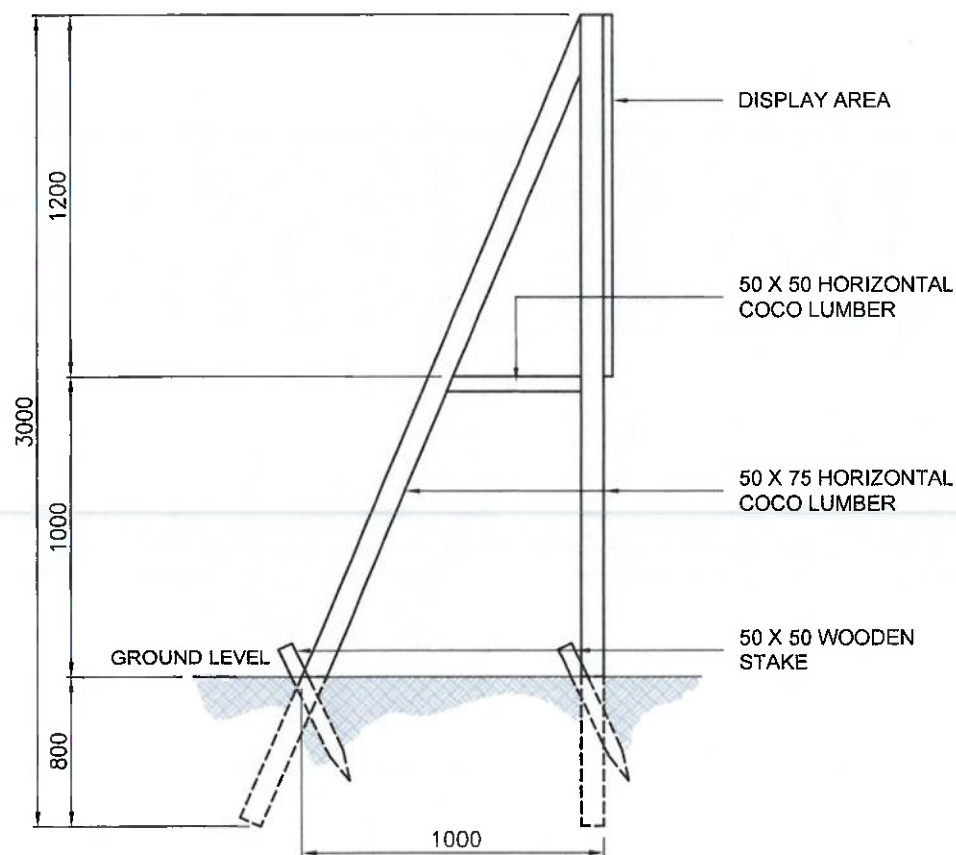
SHEET CONTENT	SET NO.	SHEET NO.
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	<small>REPUBLIC OF THE PHILIPPINES</small> DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS BUREAU OF DESIGN <small>HIGHWAYS DIVISION</small> <small>BONIFACIO DRIVE, PORT AREA, MANILA</small>	<small>STANDARD DRAWING</small> STANDARD PROJECT BILLBOARD FOR DPWH PROJECTS	<small>SHEET CONTENTS</small> INDEX OF DRAWING	<small>PREPARED</small> <div style="text-align: center;">  FRANCESCA NICOLAS FERNANDEZ <small>ENGINEER II</small> </div>	<small>SUBMITTED</small> <div style="text-align: center;">  ELVIN G. TACTAC <small>OIC - CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN</small> </div>	<small>RECOMMENDING APPROVAL</small> <div style="text-align: center;"> <small>(SEE COVER SHEET)</small> BLESILDA S. RAMOS <small>DIRECTOR IV BUREAU OF DESIGN</small> </div>	<small>RECOMMENDING APPROVAL</small> <div style="text-align: center;"> <small>(SEE COVER SHEET)</small> MEDMIER G. MALIG <small>ASSISTANT SECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE</small> </div>	<small>APPROVED</small> <div style="text-align: center;"> <small>(SEE COVER SHEET)</small> ADOR G. CANLAS, CESO IV <small>UNDERSECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE</small> </div>	<small>SET NO.</small> <div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> A </div>	<small>SHEET NO.</small> <div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> 1 </div>		
					<small>DRAFTED BY</small> <div style="text-align: center;">  MARCIAL D. ORDO <small>ENGINEER II</small> </div>	<small>REVIEWED BY</small> <div style="text-align: center;">  PABLO CANLAS <small>SECTION CHIEF</small> </div>	<small>DATE</small> 	<small>DATE</small> 	<small>DATE</small> 	<small>DATE</small> 	<div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> 1 </div>	<div style="border: 1px solid black; border-radius: 50%; width: 30px; height: 30px; display: flex; align-items: center; justify-content: center; margin: 0 auto;"> 5 </div>

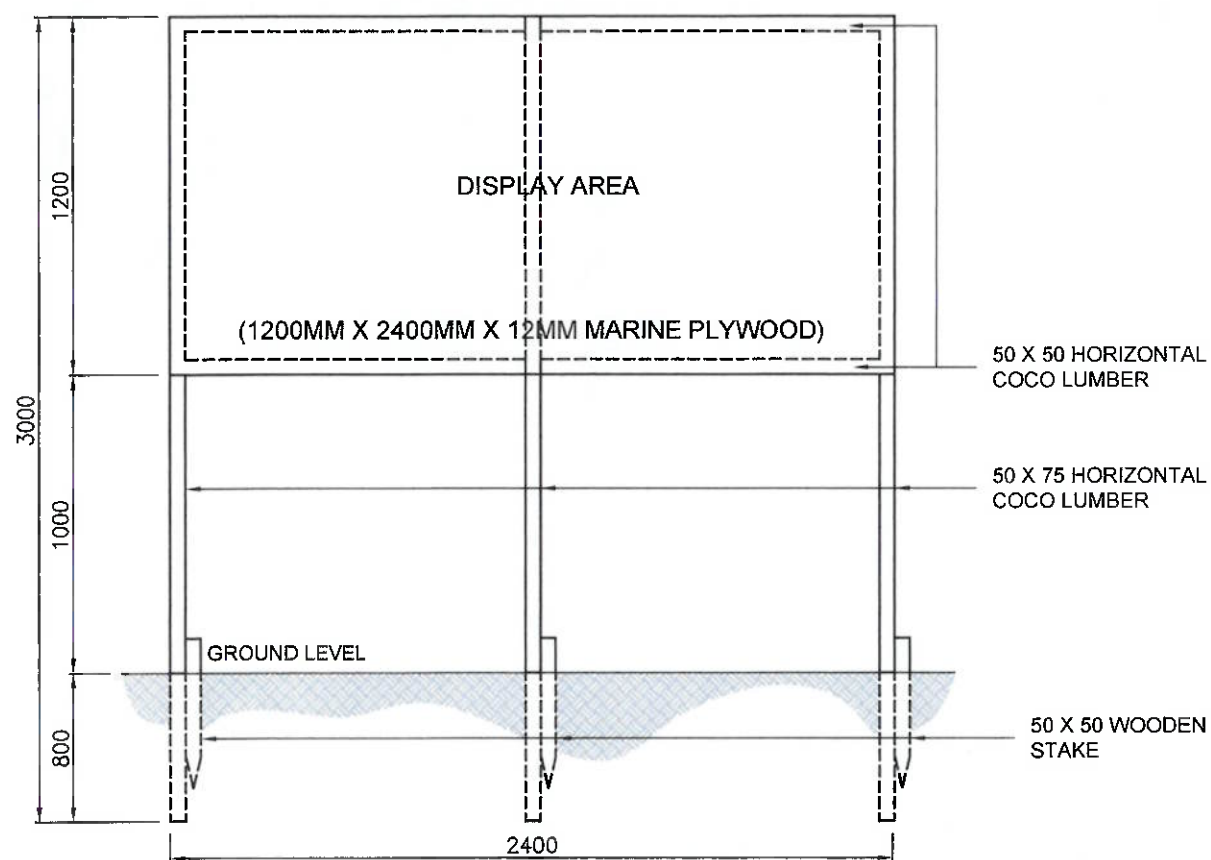


STANDARD BILLBOARD FOR PROJECTS FUNDED AND IMPLEMENTED BY DPWH


 REPUBLIC OF THE PHILIPPINES DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS BUREAU OF DESIGN HIGHWAYS DIVISION BONIFACIO DRIVE, PORT AREA MANILA	STANDARD DRAWING	SHEET CONTENTS	PREPARED FRANCESCA NICOLE S. PERNANDEZ ENGINEER I	SUBMITTED  ELVIN G. TACTAC OIC - CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN	RECOMMENDING APPROVAL (SEE COVER SHEET) BLESILDA S. RAMOS DIRECTOR IV BUREAU OF DESIGN	(SEE COVER SHEET) MEDMIER G. MALIG ASSISTANT SECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	APPROVED (SEE COVER SHEET) ADOR G. CANLAS, CESO IV UNDERSECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	SET NO A 1	SHEET NO 2 5
	STANDARD PROJECT BILLBOARD FOR DPWH PROJECTS	PROJECT INFORMATION, LOGOS AND DIMENSIONS	DRAFTED BY MARCIAL D. ORIOL ENGINEERING OFFICER	REVIEWED BY PACLO CARLOS B. SALLYRAN OIC - CHIEF, SECTION CHIEF	DATE	DATE	DATE	DATE	




TYPICAL FRAME ELEVATION



FRONT ELEVATION



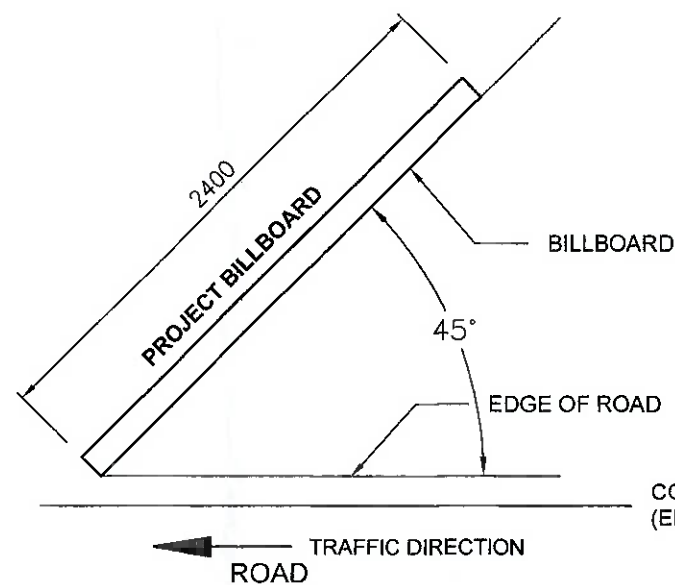
THIS IS WHERE YOUR TAXES GO



NAME OF PROJECT:
LOCATION:
NAME OF CONTRACTOR:
DATE STARTED:
CONTRACT COMPLETION DATE:
CONTRACT COST:
IMPLEMENTING OFFICE:
SOURCES OF FUND:

Department of Public Works and Highways
 Text 09616847884 or call (02) 165-02 for any concern on this project
www.dpwh.gov.ph

DPWH STANDARD PROJECT BILLBOARD



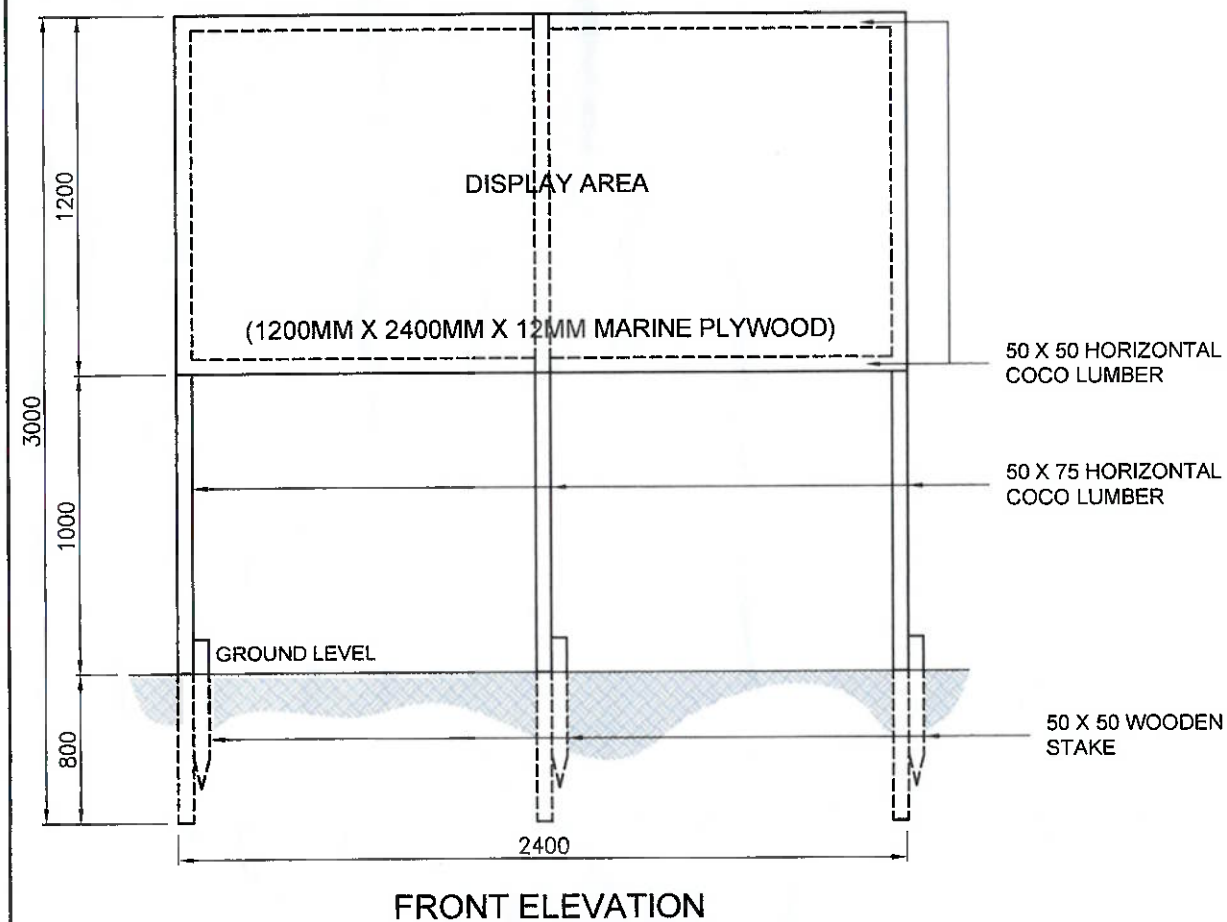
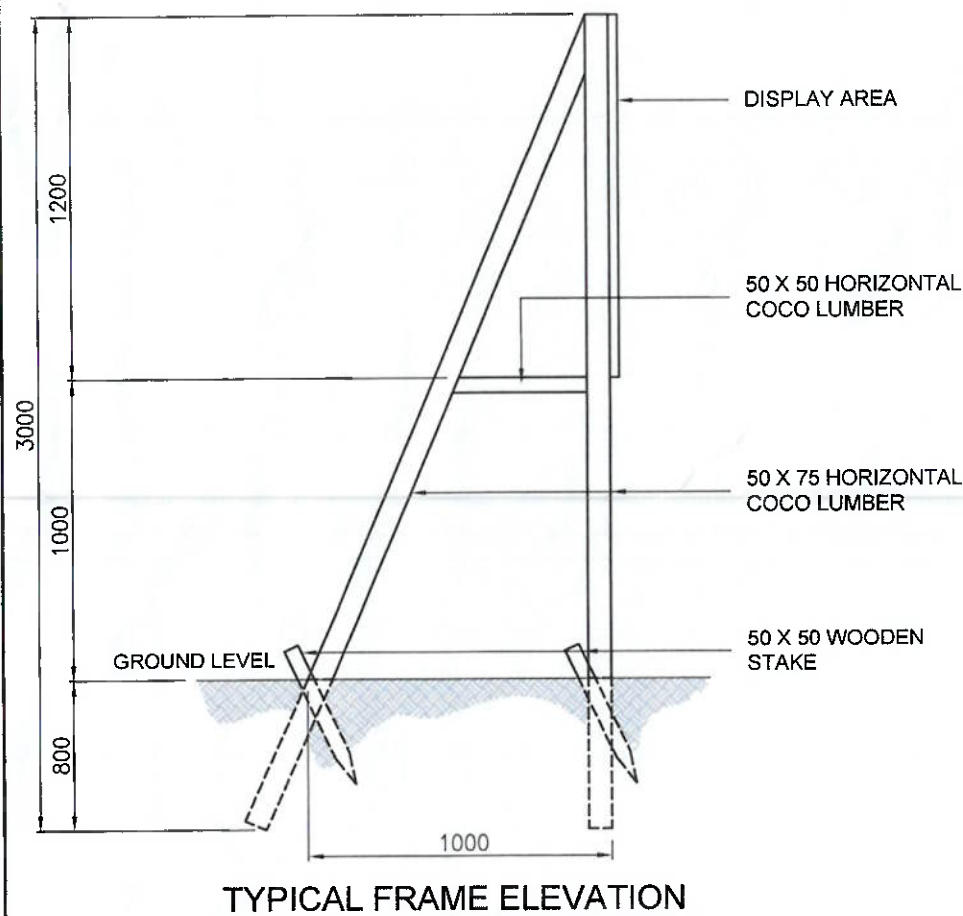
GENERAL NOTES:


1. FONT STYLE SHALL BE ARIAL, WHILE THE DIMENSION AND LETTER SIZES AS INDICATED ON THE DESIGN LAYOUT SHALL BE ON WHITE BACKGROUND.
2. ALL DIMENSIONS ARE IN MILLIMETERS UNLESS OTHERWISE SPECIFIED.

CONSTRUCTION LIMITS
(EDGE OF SIDEWALK/SHOULDER/ROAD)

ORIENTATION

 <p>REPUBLIC OF THE PHILIPPINES DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS BUREAU OF DESIGN HIGHWAYS DIVISION BONIFACIO DRIVE, PORT AREA, MANILA</p>	STANDARD DRAWING	SHEET CONTENTS	PREPARED FRANCESCO NICOLE S. FERNANDEZ ENGINEER	SUBMITTED ELVIN G. TACTAC CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN	RECOMMENDING APPROVAL (SEE COVER SHEET) BLESILDA S. RAMOS DIRECTOR IV BUREAU OF DESIGN	(SEE COVER SHEET) MEDMIER G. MALIG ASSISTANT SECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	(SEE COVER SHEET) ADOR G. CANLAS, CESO IV UNDERSECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	SET NO A	SHEET NO 3
	STANDARD PROJECT BILLBOARD FOR DPWH PROJECTS	SAMPLE PROJECT BILLBOARD AND DETAILS	DRAFTED BY MARCEL D. ORIO ENGINEER	REVIEWED BY PAOLO CARLO M. SALVADOR ENGINEER	DATE	DATE	DATE	DATE	5



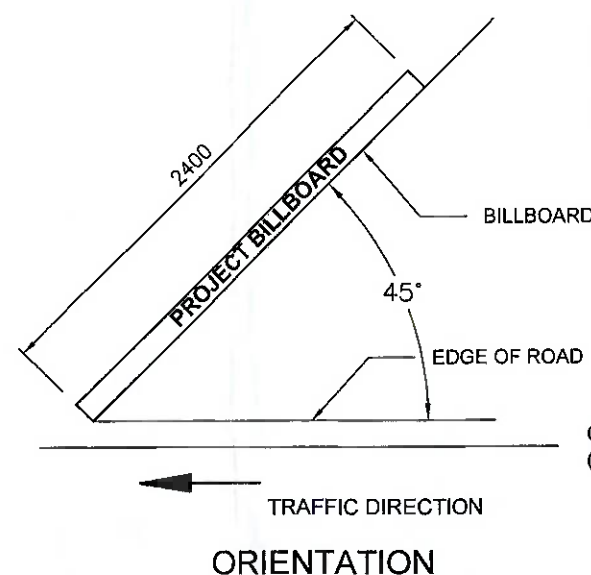


THIS IS WHERE YOUR TAXES GO


NAME OF PROJECT: 21NG0102 CONCRETING OF BRGY. SAN ISIDRO TO BRGY. MAYAG FMR
LOCATION: BRGY. SAN ISIDRO, SISON, SURIGAO DEL NORTE
NAME OF CONTRACTOR: C.V. CONSTRUCTION & DEVELOPMENT
DATE STARTED: SEPTEMBER 3, 2021
CONTRACT COMPLETION DATE: SEPTEMBER 6, 2021
CONTRACT COST: PHP 11,943,392.57
IMPLEMENTING OFFICE: DPWH SURIGAO DEL NORTE 2ND DEO
SOURCES OF FUND: DEPARTMENT OF AGRICULTURE

Department of Public Works and Highways
Text 09616847084 or call (02) 165-02 for any concern on this project
www.dpw.gov.ph

SAMPLE CONVERGENCE PROJECT BILLBOARD



- GENERAL NOTES:**
1. FONT STYLE SHALL BE ARIAL, WHILE THE DIMENSION AND LETTER SIZES AS INDICATED ON THE DESIGN LAYOUT SHALL BE ON WHITE BACKGROUND.
 2. ALL DIMENSIONS ARE IN MILLIMETERS UNLESS OTHERWISE SPECIFIED.

 <div>REPUBLIC OF THE PHILIPPINES DEPARTMENT OF PUBLIC WORKS AND HIGHWAYS BUREAU OF DESIGN HIGHWAYS DIVISION BONIFACIO DRIVE, PORT AREA, MANILA</div>	STANDARD DRAWING	SHEET CONTENTS	PREPARED <div>NICOLE N. CONSUELA ENGINEER - I, HIGHWAYS DIVISION</div>	SUBMITTED	RECOMMENDING APPROVAL	APPROVED	SET NO	SHEET NO
	STANDARD PROJECT BILLBOARD FOR CONVERGENCE PROJECTS	SAMPLE PROJECT BILLBOARD AND DETAILS	<div>ELVIN G. TACTAC CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN</div> <div>EDWIN G. AZURIN CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN</div>	ELVIN G. TACTAC CHIEF, HIGHWAYS DIVISION BUREAU OF DESIGN	BLESILDA S. RAMOS DIRECTOR IV BUREAU OF DESIGN	MEDMIER G. MALIG ASSISTANT SECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	ADOR G. CANLAS, CESO IV UNDERSECRETARY FOR TECHNICAL SERVICES AND INFORMATION MANAGEMENT SERVICE	B 1